

# Information DISPLAY

Official Monthly Publication of the Society for Information Display



## 2017 EDITORIAL CALENDAR

### ■ January/February

#### Applied Vision

**Special Features:** Reducing Stereoscopic Artifacts, Realizing Augmented and Virtual Reality, New Display Frontiers, Cool New Devices for a New Year

**Markets:** Game developers, medical equipment manufacturers, research institutions, OEMs, software developers, wearable designers, entertainment industry research and developers

**December 28:** Ad closing

### ■ March/April

#### Display Week Preview, Display Materials

**Special Features:** SID Honors and Awards, Symposium Preview, Display Week at a Glance, MicroLEDs, Progress in OLED Manufacturing, Disruptive Materials, Nine Most Important Display Trends from CES

**Markets:** OEMs, deposition equipment manufacturers, entertainment industry research and developers, display and electronic industry analysts

**February 27:** Ad closing

### ■ May/June

#### Display Week Special, Automotive Displays

**Special Features:** Display Industry Awards, Products on Display, Key Trends in Automotive Displays, Head-up Designs for Vehicles, Novel Interfaces for Automobiles

**Markets:** Consumer products (TV makers, mobile phone companies), OEMs, research institutes, auto makers, display module manufacturers, marine and aeronautical companies

**April 18:** Ad closing

**Bonus Distribution:** Display Week 2017 in Los Angeles

### ■ July/August

#### Wearable, Flexible Technology and HDR & Advanced Displays

**Special Features:** Flexible Technology Overview, Advanced Displays Overview, Wearables Round-up, Overcoming HDR Challenges

**Markets:** Research institutions, OEMs, OLED process and materials manufacturers, entertainment industry research and development, measurement systems manufacturers

**June 16:** Ad closing

### ■ September/October

#### Display Week Wrap-up, Digital Signage

**Special Features:** Display Week Technology Reviews, Best in Show and Innovation Awards, Digital Signage Trends, Ruggedization Challenges for Digital Signage

**Markets:** Large-area digital signage developers; in-store electronic label manufacturers, advertising and entertainment system developers, consumer product developers, retail system developers

**August 22:** Ad closing

### ■ November/December

#### Light-field and Holographic Systems

**Special Features:** Real-world light-field applications, holographic approaches, solving problems of next-generation displays

**Markets:** OEMs, Consumer product developers, research institutes, auto makers, entertainment and gaming developers; measurement systems manufacturers

**October 20:** Ad closing

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