January/February
Applied Vision
**Special Features:** Reducing Stereoscopic Artifacts, Realizing Augmented and Virtual Reality, New Display Frontiers, Cool New Devices for a New Year
**Markets:** Game developers, medical equipment manufacturers, research institutions, OEMs, software developers, wearable designers, entertainment industry research and developers
**December 28:** Ad closing

March/April
Display Week Preview, Display Materials
**Special Features:** SID Honors and Awards, Symposium Preview, Display Week at a Glance, MicroLEDs, Progress in OLED Manufacturing, Disruptive Materials, Nine Most Important Display Trends from CES
**Markets:** OEMs, deposition equipment manufacturers, entertainment industry research and developers, display and electronic industry analysts
**February 27:** Ad closing

May/June
Display Week Special, Automotive Displays
**Special Features:** Display Industry Awards, Products on Display, Key Trends in Automotive Displays, Head-up Designs for Vehicles, Novel Interfaces for Automobiles
**Markets:** Consumer products (TV makers, mobile phone companies), OEMs, research institutes, auto makers, display module manufacturers, marine and aeronautical companies
**April 18:** Ad closing
**Bonus Distribution:** Display Week 2017 in Los Angeles

July/August
Wearable, Flexible Technology and HDR & Advanced Displays
**Special Features:** Flexible Technology Overview, Advanced Displays Overview, Wearables Round-up, Overcoming HDR Challenges
**Markets:** Research institutions, OEMs, OLED process and materials manufacturers, entertainment industry research and development, measurement systems manufacturers
**June 16:** Ad closing

September/October
Display Week Wrap-up, Digital Signage
**Special Features:** Display Week Technology Reviews, Best in Show and Innovation Awards, Digital Signage Trends, Ruggedization Challenges for Digital Signage
**Markets:** Large-area digital signage developers; in-store electronic label manufacturers, advertising and entertainment system developers, consumer product developers, retail system developers
**August 22:** Ad closing

November/December
Light-field and Holographic Systems
**Special Features:** Real-world light-field applications, holographic approaches, solving problems of next-generation displays
**Markets:** OEMs, Consumer product developers, research institutes, auto makers, entertainment and gaming developers; measurement systems manufacturers
**October 20:** Ad closing