

# 2018 Editorial Calendar

*Ad Closing Date*

## JANUARY/FEBRUARY

### Lighting

**Special Features:** Market Overview for OLED Lighting; Biological Effects of Lighting; LED Lighting Advances; Lighting Substrates

**Markets:** Lighting companies, medical equipment manufacturers, research institutions, OEMs, software developers, substrate and film manufacturers

**December  
29**

## MARCH/APRIL

### Display Week Preview, Emissive Technology

**Special Features:** SID Honors and Awards; Symposium Preview; Display Week at a Glance; Commercialization of Quantum-Dot Light-Emitting Diodes; MicroLED Displays; New Processes for High-Resolution MicroLED Displays; OLED Manufacturing

**Markets:** OEMs, deposition equipment manufacturers, panel fabricators, materials industry research and developers, display and electronic industry analysts, OLED process and materials manufacturers

**February  
28**

## MAY/JUNE

### Display Week Special, Wearables

**Special Features:** Display Industry Awards; Products on Display; Stretchable AMOLEDs; Stretchable TFTs; Cutting-Edge Applications for Wearables; Sensors; Smart Fabrics

**Markets:** OEMs, deposition equipment manufacturers, panel fabricators, materials industry research and developers, display and electronic industry analysts, wearable designers

**April 18**

**Bonus distribution: Display Week 2018 in Los Angeles**

## JULY/AUGUST

### Display Week Review Special Part 1, AR/VR

**Special Features:** Display Week Highlights from the Show Floor; Materials Advances at Display Week; Best in Show and I-Zone Winners; AR/VR Advances; Light-Field Breakthroughs

**Markets:** Research institutions, OEMs, entertainment industry research and development, consumer product developers, display industry research and developers, display industry analysts

**June 18**

## SEPTEMBER/OCTOBER

### Display Week Review Special Part 2

**Special Features:** Display Week Technology Reviews: High-Definition Displays, Automotive Displays, Metrology, Imaging, and Digital Signage

**Markets:** Large-area digital signage developers; OEMs; consumer product developers; display industry research and developers; display industry analysts; metrology manufacturers; automotive and automotive display manufacturers; entertainment industry manufacturers

**August 22**

## NOVEMBER/DECEMBER

### Stretchable/Flexible Technology

**Special Features:** Advances in Stretchable AMOLEDs; Stretchable Oxide TFTs and LEDs; Challenges in Manufacturing Stretchable Substrates and Electronics; From Flexible to Foldable

**Markets:** OEMs, consumer product developers, research institutes, entertainment and gaming developers, panel fabricators

**October  
18**