2018 Editorial Calendar

**JANUARY/FEBRUARY**

**Lighting**

*Special Features*: Market Overview for OLED Lighting; Biological Effects of Lighting; LED Lighting Advances; Lighting Substrates  
*Markets*: Lighting companies, medical equipment manufacturers, research institutions, OEMs, software developers, substrate and film manufacturers

**MARCH/APRIL**

**Display Week Preview, Emissive Technology**

*Special Features*: SID Honors and Awards; Symposium Preview; Display Week at a Glance; Commercialization of Quantum-Dot Light-Emitting Diodes; MicroLED Displays; New Processes for High-Resolution MicroLED Displays; OLED Manufacturing  
*Markets*: OEMs, deposition equipment manufacturers, panel fabricators, materials industry research and developers, display and electronic industry analysts, OLED process and materials manufacturers

**MAY/JUNE**

**Display Week Special, Wearables**

*Special Features*: Display Industry Awards; Products on Display; Stretchable AMOLEDs; Stretchable TFTs; Cutting-Edge Applications for Wearables; Sensors; Smart Fabrics  
*Markets*: OEMs, deposition equipment manufacturers, panel fabricators, materials industry research and developers, display and electronic industry analysts, wearable designers

**Bonus distribution: Display Week 2018 in Los Angeles**

**JULY/AUGUST**

**Display Week Review Special Part 1, AR/VR**

*Special Features*: Display Week Highlights from the Show Floor; Materials Advances at Display Week; Best in Show and I-Zone Winners; AR/VR Advances; Light-Field Breakthroughs  
*Markets*: Research institutions, OEMs, entertainment industry research and development, consumer product developers, display industry research and developers, display industry analysts

**SEPTEMBER/OCTOBER**

**Display Week Review Special Part 2**

*Special Features*: Display Week Technology Reviews: High-Definition Displays, Automotive Displays, Metrology, Imaging, and Digital Signage  
*Markets*: Large-area digital signage developers; OEMs; consumer product developers; display industry research and developers; display industry analysts; metrology manufacturers; automotive and automotive display manufacturers; entertainment industry manufacturers

**NOVEMBER/DECEMBER**

**Stretchable/Flexible Technology**

*Special Features*: Advances in Stretchable AMOLEDs; Stretchable Oxide TFTs and LEDs; Challenges in Manufacturing Stretchable Substrates and Electronics; From Flexible to Foldable  
*Markets*: OEMs, consumer product developers, research institutes, entertainment and gaming developers, panel fabricators