2019 EDITORIAL CALENDAR

January/February
High-Performance Displays
Special Features: High-Dynamic Range Displays; Wide-Color Gamut; Glass for AR/VR; 8K Ecosystem
Markets: OEMs; deposition equipment manufacturers; panel fabricators; near-to-eye device manufacturers; microdisplay developers; materials industry research and developers; display and electronic industry analysts; metrology equipment manufacturers; emissive process and materials manufacturers; substrate and film manufacturers
December 19: Ad closing

March/April
Display Week Preview, Applied Vision
Special Features: SID Honors and Awards; Symposium Preview; Display Week at a Glance; New Advances in Applied Vision Research; Human Factors in AR/VR; Image Quality
Markets: OEMs; panel fabricators; near-to-eye device manufacturers; microdisplay developers; materials industry research and developers; display and electronic industry analysts; metrology equipment manufacturers; emissive process and materials manufacturers; metrology equipment manufacturers
February 27: Ad closing

May/June
Display Week 2019 Show Issue, Innovative Applications
Special Features: Display Industry Awards; Products on Display; Digital Signage; Human-Machine Interface (HMI) Advances; AR/VR; Novel 3D Applications
Markets: OEMs; panel fabricators; near-to-eye device manufacturers; microdisplay developers; materials industry research and developers; digital signage makers; display and electronic industry analysts; metrology equipment manufacturers; touch-technology developers; OLED process and materials manufacturers
April 12: Ad closing
Bonus distribution: Display Week 2019 in San Jose

July/August
Lighting
Special Features: Display Week Highlights from the Show Floor and Technical Sessions; OLED Lighting Advances; LED Lighting; Lighting and Health
Markets: Lighting companies; medical equipment manufacturers; OEMs; software developers; substrate and film manufacturers
June 25: Ad closing

September/October
Display Week Review
Special Features: Best-in-Show and I-Zone Winners; Display Week Technology Reviews, Including High-Performance Displays, Automotive Displays, Metrology, New Materials, and Digital Signage
Markets: Panel fabricators; large-area digital signage developers; OEMs; consumer product developers; display industry research and developers; display industry analysts; metrology manufacturers; automotive and automotive display manufacturers; entertainment industry manufacturers; emissive materials and process manufacturers; substrate and film manufacturers
August 23: Ad closing

November/December
Augmented Reality/Virtual Reality
Special Features: Advances in Near-To-Eye Displays; Emissive Materials for AR/VR Devices; Cutting-Edge AR/VR Applications
Markets: OEMs; deposition equipment manufacturers; panel fabricators; near-to-eye device manufacturers; microdisplay developers; entertainment and gaming developers; materials industry research and developers; display and electronic industry analysts; metrology equipment manufacturers; emissive process and materials manufacturers; substrate and film manufacturers
October 22: Ad closing