Information DISPLAY

SID SOCIETY FOR INFORMATION DISPLAY

Information Display Online: The Most Important Display Industry Resource on the Internet

Information Display Online (www.informationdisplay.org) is a dynamic, vital, and growing part of the industry-leading coverage for which *Information Display* is known.

With news and analysis from the display industry updated frequently, Web-exclusive content that can't be found anywhere else, and the display industry's most comprehensive searchable archive of cutting-edge technology features, **Information Display Online** is the go-to online resource for display professionals throughout the world.

In 2013, look for even more Web-exclusive content, including our daily Display Week blog reports.

This commitment to innovative coverage makes advertising on **Information Display Online** the perfect vehicle to build awareness and generate direct-response leads. Secure your place on the display industry's most dynamic Internet site! Contact us today so we can put together an exciting package that best meets your company's needs.

1 *Top Banner Sponsor**

- $2500: Rotating ad for 1 month — approximately 25,000 impressions
- Specs: 728 x 79 PX

2 *Sidebar Tile Sponsor*

- This is the only advertising opportunity available for the entire run of site, including the **Information Display Online** home page – a great value!
- $2,500: Rotating ad for 1 month
- Specs: 188 x 251 or 140 x 140 PX; other sizes also available.

*Bottom Leaderboard Sponsor**

- $1,500: Rotating ad for 1 month
- Specs: 728 x 79 PX

Article Sponsor (not pictured)*

- Specs: 188 x 251 or 140 x 140 PX; other sizes also available.
- $2,000: Rotating Ad for 1 Month

* *Note: These ads will appear on every page except for the **Information Display Online** home page*

Format:

- Ads must be supplied as GIF or JPG files.
- Send creative to **cvonsteiger@pcm411.com** with linking URL
- Deadline: 5 Business Days prior to start date

For further information, please contact:

Danielle Rocco – *Sales Coordinator*
Tel: (646) 226-7592
Fax: (212) 460-5460
E-mail: drocco@pcm411.com