

Information DISPLAY

Official Monthly Publication of the Society for Information Display

2015 EDITORIAL CALENDAR



■ January/February

Flexible Technology, e-Paper, Wearables

Special Features: Wearables Update, Flexible Technology Market Overview

Related Technologies and Markets: e-Paper, substrates, films, coatings, OLEDs, manufacturing, wearables

Sept 1: Editorial content proposals due

Jan 5: Ad closing

■ March/April

Display Week Preview, Topics in Applied Vision

Special Features: SID Honors & Awards, Symposium Preview, Display Week at a Glance

Related Technologies and Markets: Projection, LCDs, OLEDs, metrology, wearables

Nov 3: Editorial content proposals due

Mar 6: Ad closing

■ May/June

Display Week Show Issue, Automotive

Special Features: Display of the Year Awards, Products on Display, Market Overview of Automotive Trends

Related Technologies and Markets: LCDs, OLEDs, projection, ruggedization, manufacturing, automotive, marine

Jan 5: Editorial content proposals due

May 1: Ad closing

Special Distribution: Display Week 2015 in San Jose and IMID in Korea

■ July/August

Interactivity/Touch/Tracking, Portable Technology

Special Features: Portable Devices Study, Touch Market Update

Related Technologies and Markets: Materials, ITO, ITO replacements, backplanes, glass, films, tablets, smartphones

Mar 2: Editorial content proposals due

June 30: Ad closing

Special Distribution: Vehicle 2015 and EuroDisplay in Belgium

■ September/October

Display Week Wrap-up, Metrology

Special Features: Display Week Technology Reviews, Best in Show and Innovation Awards, Metrology Update

Related Technologies and Markets: Measurement, spectrometers, LCDs, OLEDs, quantum dots, manufacturing

May 4: Editorial Content Proposals due

Sept 2: Ad closing

Special Distribution: IDW in Japan

■ November/December

3D/Holography, Television

Special Features: Consumer TV Roundup, State-of-the-Art 3D Survey

Related Technologies and Markets: OLEDs, LCDs, TVs, Retail Electronics

July 1: Editorial content proposals due

Nov 3: Ad closing

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